

2019-2020 District Goals



District: District 105 N
Constitutional Area: Europe

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

We are a merging District.

Already in place:

New officer training March/April 2020 at Zone level

Trainer for training course for Club officers by December 2019. Specialist training with qualified trainers

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

Our main focus is Zone Training 19 May 2019.

The aim is to appoint a Global Team in each Zone and to have a specialist trainer in each Zone . This by end December 2019

New Zone Chair training for the following year in May 2020

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 2 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

My main focus is to get the new merged District working from top to bottom and from bottom to top - Club Zone and District

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	5
2nd Quarter	5
3rd Quarter	10
4th Quarter	5

By the end of the 4th quarter, the district will add a total of 25 new members.

Action Items:

My district will establish 2 club branch(es).

My district will induct 10 new Lions under 40 years old.

My district will convert 2 Leos to Lions.

My district will organize at least 15 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	1	20
4th Quarter	0	0

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop .

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

Disability

Church

Scouts

Schools

Health & Social Care

My district will start 1 Campus Club(s) at We will work towards one club. We are a merging District and we will look at a suitable area to place a membership team. school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	5
2nd Quarter	10
3rd Quarter	5
4th Quarter	10

By the end of the 4th quarter, the district's membership drops will not exceed 30 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

As two merging Districts we have an ageing membership and we have lost a lot of members who have passed on to higher service.

This means we have to work with the membership groups we have and be open to new and especially younger members in these Clubs. If this proves to be difficult we will establish branch clubs alongside existing clubs to bring in new young members. This will be part of the Zone focus on membership to bring clubs on board. Every club and every Zone will have a membership officer. We will be able to monitor each Zone monthly. My challenge is for every Club to maintain their membership and add one new member each so we could have 86 members.

But I am realistic and I am aiming for 25 new members based on the trends in both Districts

NET GROWTH GOAL

25	+	20	-	30	=	15
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 1000000 people.

Action Items:

Of the total number of people served in my district, 40000 people will be youth (under 18 years old). My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).

Additional action items to achieve this goal:

Through the Service teams at Club and Zone level we will ask every club to record all service activities within their areas. I know already that not enough clubs record their service, especially the merged area. This will be an important part of Zone training in the merged District. (my own District is already reporting better than previously due to training and promotion by the DG teams over the past 5 years. There is still a long way to go before we have a clear picture of the number of people we serve).

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 5000 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 100 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

The District Service Coordinator will promote global causes across the District and collate the information so that we can promote what has been achieved at our District Convention in February 2020. As part of the GST there will be a member in the zone and in each club responsible for the promotion of service.

Custom goal and action items

To promote service by working closely with the District service coordinator and with the DG team promoting service as their role.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 50000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 50000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 20 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 1 100/100 Clubs this year

Additional action items to achieve this goal:

Promote at Zone level across the District with membership pins, and asking clubs to donate to the Foundation.

The figures here are rough estimates because this is a merging District and I will have a better idea in 6 months as to the levels of support that might be developed. It will be necessary to revise these figures.

ADVOCATE

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

Through Zone and Officer training and through the DG team visiting all clubs and Zones. I have begun this work already across the merging District. LCI reporting will be one of my main challenges in my role as DG with the aim of having all clubs reporting regularly. This is part of the DG team and Zone Chairs when visiting clubs and it will be monitored on a monthly basis by 'phone or teleconference.